

LIVE

REWIRE

FRANKFURT AM MAIN | APRIL 10, 2025

INNOVATE

Rewire LIVE 2025: The last mile with Data & AI

What

Rewire LIVE 2025 is an event that cuts through the hype to provide insights into the reality of delivering the promise of AI, all the way to *the last mile*.

Speakers and experts, both from corporations and academia, will cover topics ranging from the technical to the organizational challenges of AI *implementation*.

Why

Building Data & AI capabilities to create sustainable impact ranks among the top priorities in corporate boardroom. Yet progress is often slow and difficult.

Our event is therefore designed to facilitate the exchange of practical knowledge, drawn from real-world experience.

For whom

- Business leaders & executives seeking to understand how AI can drive growth and competitive advantage.
- Data strategists interested in the technical aspects of implementing AI at scale.
- Innovation Officers looking for cutting-edge AI solutions to future-proof their businesses.

When & Where

- Frankfurt am Main, Senckenberg Museum (Jügelhaus)
- 10 April 2025, 10am – 6pm (Registration and Coffee from 9am)
- Optional (but recommended): Exclusive afterhours tour of the Senckenberg Museum from 6pm - 7pm

AT A GLANCE

Event consisting of...

- 1 panel discussion
- 3 interactive case studies
- 6 presentations

Three key topics

- Implementing and scaling AI
- Managing AI risks
- Innovating with AI

AGENDA

09:00	-	10:00	Reception & registration
10:00	-	10:30	Conference opening
10:30	-	11:10	Keynote speech by Simone Menne
11:25	-	11:55	Safeguarding the future: insuring AI risks in the age of innovation
11:55	-	12:30	Mind the data gap: bridging AI's last mile
13:30	-	15:00	Mastermind sessions: interactive case studies
15:15	-	15:50	AI's last hurdle: winning over users with testing and transparency
15:50	-	16:30	3 Cs of AI: mastering complexity, culture & control in energy systems
16:30	-	17:00	Panel discussion: academia's perspective on AI adoption and scaling
17:00	-	17:15	Closing: wrap-up and take-aways
17:15	-	18:00	Reception and networking
17:45	-	18:30	Senckenberg Museum: <i>Exclusive "after hours" tour</i>

Coffee breaks in between, lunch will be served at 12:30

SPEAKERS AND PANELISTS (excerpt)



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Simone Menne

Board member and expert for female leadership

As Lufthansa's first female CFO, Simone made history in the DAX. She is a leading voice on leadership, equality, and sustainability and serves on the corporate boards of Henkel and Deutsche Post AG.



Dr. Peter Bärnreuther

AI Risk Expert

Peter is a physicist and economist working at Munich Re, focusing on regulatory issues and emerging technologies such as crypto and AI. Prior to this, he was Chief Underwriter Officer at Chainproof Inc., where he led the establishment of a regulated insurance.



Dr. Stefan Rose

AI Researcher and Psychologist

Stefan is a researcher at the University of Cologne and has held roles at RWTH Aachen and Dialego AG. He specializes in behavioural insights and data-driven strategies at the intersection of AI and psychology.



Dr. Martin Paschmann

Director Data Strategy, AI & Data Science

Martin is a data science and AI leader with expertise in pricing strategy, analytics, and business impact. As Director for Data & AI at Douglas, he specializes in AI-driven decision-making, omnichannel pricing, and data strategy.



Shannon Kehoe

Head of Innovation

Head of Innovation at QuantPi, Shannon is also an advisor for Women in AI Germany, and a member of the Georgia Tech MS Analytics Advisory Board. She is passionate about responsible AI and shapes the future of technology through strategic leadership.



Loïc Tilman

Head of Infrastructure, Datacom, Security

As Head of Infrastructure & Transformation at Elia Group, Loïc is an expert in business transformation, cyber-security, and energy markets. He has a background in consulting, entrepreneurship, and board leadership and is a Fellow of Belgium's 40 Under 40.



Dr. Eberhard Schnebel

AI risk management and digital ethics expert

A leading voice in business, finance, and AI ethics, Eberhard is currently an associate Professor of Business Ethics at Goethe University Frankfurt and oversees Group Risk Management at Commerzbank AG.



Lu Yu

Head of Strategy

Lu is the Head of Strategy at Novo Nordisk Germany, where she drives innovation and shapes strategic initiatives. With a strong passion for connecting data with commercial execution, Lu is dedicated to establishing data and insights as key enablers and accelerators for business growth.



Christoph Sporleder

Managing Partner

Christoph is the Managing Partner of Rewire DACH. He combines deep expertise of advanced technologies with executive leadership and change management experience. Before joining Rewire, Christoph served as a Partner at McKinsey and as senior Executive at SAS Institute.



Nikhil Srinidhi

Partner

Nikhil is a Partner and Rewire. He helps large organizations tackle complex challenges by building high-performing teams focused on data, AI, and technology. Before joining Rewire, Nikhil spent over six years at McKinsey Germany and before that at Deloitte in Canada.



Dr. Pierre Fischer

Product line lead, Data Storage Technologies, Roche

As Product Line Lead at Roche, Dr. Pierre A. Fischer leads the company's data mesh strategy, enabling global data accessibility and governance. He holds a PhD in Experimental Particle Physics and has a track record in digital transformation and enterprise-scale data systems.



Dr. Paola Danio

Fellow at the Center for Digital Trust at EPFL

A fellow at the Center for Digital Trust at the Swiss Federal Institute of Technology in Lausanne (EPFL), Paola focuses on AI-driven projects between healthcare institutions. Before this, she was a researcher in digital health epidemiology and held positions at Microsoft, BlackRock, and On Running.

EXCHANGE

Rewire LIVE represents a unique opportunity to exchange knowledge with leaders who are at the cutting edge of AI – and those who aspire to get there.

Examples of sectors

- | | |
|-----------------|---------------|
| Academia | Life Sciences |
| Banking | Logistics |
| Basic materials | Manufacturing |
| Chemicals | Retail |
| E-commerce | Services |
| Energy | Software |

Examples of attending companies

- | | | | |
|---------------------|------------------|---------------------|----------------|
| ABUS KG | Deutsche Bank | Goethe University | Sandoz |
| Amprion | DHL Supply Chain | Frankfurt | SEFE |
| Aurigin.ai | Douglas | House of Healthcare | SumUp |
| Aurubis | EasyFairs | Illig | TenneT |
| Bayer | Eberspächer | ITG | Vista |
| BioNTech | Elia Group | Lufthansa Technik | Vreeda |
| Böhringer Ingelheim | FaberKabel | Roche | Werner & Mertz |

LIVE REWIRE

To find out more and register your interest, contact:

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