



LEWIRE

FRANKFURT AM MAIN | APRIL 10, 2025

INNOVATE

Rewire LIVE 2025: The last mile with Data & AI

What

Rewire LIVE 2025 is an event that cuts through the hype to provide insights into the reality of delivering the promise of AI, all the way to *the last mile*.

Speakers and experts, both from corporations and academia, will cover topics ranging from the technical to the organizational challenges of AI *implementation*.

Why

Building Data & AI capabilities to create sustainable impact ranks among the top priorities in corporate boardroom. Yet progress is often slow and difficult.

Our event is therefore designed to facilitate the exchange of practical knowledge, drawn from real-world experience.

For whom

- Business leaders & executives seeking to understand how AI can drive growth and competitive advantage.
- Data strategists interested in the technical aspects of implementing AI at scale.
- Innovation Officers looking for cutting-edge AI solutions to future-proof their businesses.

When & Where

- Frankfurt am Main, Senckenberg Museum (Jügelhaus)
- 10 April 2025, 10am – 6pm (Registration and Coffee from 9am)
- Optional (but recommended): Exclusive afterhours tour of the Senckenberg Museum from 6pm - 7pm

AT A GLANCE

Event consisting of...

- ☒ 1 panel discussion
- ☒ 3 interactive case studies
- ☒ 6 presentations

Three key topics

- ☒ Implementing and scaling AI
- ☒ Managing AI risks
- ☒ Innovating with AI

AGENDA

- 09:00 - 10:00 Reception & registration
- 10:00 - 10:30 Conference opening
- 10:30 - 11:10 Keynote speech by Simone Menne
- 11:25 - 11:55 Safeguarding the future: insuring AI risks in the age of innovation
- 11:55 - 12:30 Mind the data gap: bridging AI's last mile
- 13:30 - 15:00 Mastermind sessions: interactive case studies
- 15:15 - 15:50 AI's last hurdle: winning over users with testing and transparency
- 15:50 - 16:30 3 Cs of AI: mastering complexity, culture & control in energy systems
- 16:30 - 17:00 Panel discussion: academia's perspective on AI adoption and scaling
- 17:00 - 17:15 Closing: wrap-up and take-aways
- 17:15 - 18:00 Reception and networking
- 17:45 - 18:30 Senckenberg Museum: *Exclusive "after hours" tour*

Coffee breaks in between, lunch will be served at 12:30

SPEAKERS AND PANELISTS (excerpt)



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Simone Menne

Board member and expert for female leadership

As Lufthansa's first female CFO, Simone made history in the DAX. She now serves as a leading voice on leadership, equality, and sustainability. She serves on the corporate boards of Henkel and Deutsche Post AG, and as President of the American Chamber of Commerce Germany.



Dr. Peter Bärnreuther

AI Risk Expert

Peter is a physicist and economist working at Munich Re for over ten years, focusing on regulatory issues and emerging technologies such as crypto and AI. Prior to this, he was Chief Underwriter Officer at Chainproof Inc., where he led the establishment of a regulated insurance.



Shannon Kehoe

Head of Innovation

Currently Head of Innovation at QuantPi, Shannon is also an advisor for Women in AI Germany, and a member of the Georgia Tech MS Analytics Advisory Board. Passionate about responsible AI, Shannon shapes the future of technology with a blend of technical excellence and strategic leadership.



Loïc Tillman

Head of Infrastructure, Datacom, Security

Loïc has in-depth expertise in business transformation, cyber-security, and energy markets. Currently Head of Infrastructure & Transformation at Elia Group, he has a background in consulting, entrepreneurship, and board leadership. A Fellow of Belgium's 40 Under 40, Loïc drives cutting-edge technology and sustainability initiatives.



Martin Paschmann

Director Data Strategy, AI & Data Science

Martin is a data science and AI leader with expertise in pricing strategy, analytics, and business impact. As Director for Data & AI at Douglas, he specializes in AI-driven decision-making, omnichannel pricing, and data strategy.



Dr. Stefan Rose

AI Researcher and Psychologist

An expert in AI, consumer behaviour, and market research, Stefan is a researcher at the University of Cologne, former Professor of Marketing at Berner Fachhochschule, and has held roles at RWTH Aachen and Dialego AG. He specializes in behavioural insights and data-driven strategies at the intersection of AI and psychology.



Dr. Eberhard Schnebel

AI risk management and digital ethics expert

A leading voice in business, finance, and AI ethics, Eberhard is currently an associate Professor of Business Ethics at Goethe University Frankfurt and oversees Group Risk Management at Commerzbank AG. He is passionate about integrating ethical communication into design processes of digitization.



Enrico Pandolfo

Data Strategy Lead

As Data Strategy Lead at Roche, Enrico drives innovation through enterprise-wide data initiatives. With leadership experience at A.S. Watson Group, Unilever, and Whirlpool, he specializes in strategic partnerships and operational transformation. Enrico is also President of the Bocconi Alumni Zurich Chapter, fostering a dynamic professional network.



Christoph Sporleder

Managing Partner

Christoph is the Managing Partner of Rewire DACH. He combines deep expertise of advanced technologies with executive leadership and change management experience. He also brings academic experience gained at Harvard Business School. Before joining Rewire, Christoph served as a Partner at McKinsey and as senior Executive at SAS Institute.



Nikhil Srinidhi

Partner

Nikhil is a Partner and Rewire. He helps large organizations tackle complex challenges by building high-performing teams focused on data, AI, and technology. Before joining Rewire, Nikhil spent over six years at McKinsey Germany and before that at Deloitte in Canada.

EXCHANGE

Rewire LIVE represents a unique opportunity to exchange knowledge with leaders who are at the cutting edge of AI – and those who aspire to get there.

Examples of sectors

Academia	Life Sciences
Banking	Logistics
Basic materials	Manufacturing
Chemicals	Retail
E-commerce	Services
Energy	Software

Examples of attending companies

ABUS KG	Deutsche Bank	Goethe University	Sandoz
Amprion	DHL Supply Chain	Frankfurt	SEFE
Aurigin.ai	Douglas	House of Healthcare	SumUp
Aurubis	EasyFairs	Illig	TenneT
Bayer	Eberspächer	ITG	Vista
BioNTech	Elia Group	Lufthansa Technik	Vreeda
Böhringer Ingelheim	FaberKabel	Roche	Werner & Mertz

LIVE REWIRE

To find out more and register your interest, contact:

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